



TOWN & COUNTRY
FIREPLACES™

Burn Display Program

Notice to U.S. Town & Country Distributors

June 18, 2006

As the industry leader in DDV Technology, Town and Country Fireplaces has become the focal point of many specialty hearth dealers' showrooms.

Past experience has shown us - "If you burn it, they will buy it!" - resulting in higher profits for our exclusive dealers.

The Burn Display Credit Program, offered to help your dealers offset the installation cost of a live burn display, has been revised to simplify the administration of the program for both distributors and dealers.

Burn Display Credit - US \$	Total Credit
T&C 54	\$1,200
T&C 42	\$900
T&C 36	\$800
T&C 30	\$725
T&C See-Thru	\$1,100
T&C Arch	\$900

These credit amounts closely follow the average contributions previously calculated on a percentage of wholesale price.

How To Qualify

- Qualifying dealers must install, finish, and maintain a Town and Country Fireplace on their showroom floor.
- The surrounding hearth must be finished, using any materials the dealer desires, i.e. stone, marble, tile, mantel, etc.
- Once installation is complete, dealers submit a completed Burn Display Credit Request Form and a color image to their distributor.
- The distributor will sign off on the credit request and forward the application and picture to Town & Country.

Limitations

- The dealer is allowed one burn display credit per unit installed.
- The credit is applied to year in which it is installed only, and does not apply to future operating years.



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Burn Display Credit Request Form

Dealer Name _____

Dealer Address _____

Dealer Phone No. _____

Dealer Fax No. _____

Dealer Signature _____

Distributor Name _____

Distributor Signature _____

Town & Country Display Unit Information	
T&C Model #	
T&C Serial #	
T&C Firebrick Panel #	
T&C Venting Component #	

<input checked="" type="checkbox"/>	Dealer Burn Credit	US \$
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