



Simply the most reliable!

CO-OP ADVERTISING / PROMOTION PROGRAM

Dealer newspaper, radio and TV co-op advertising is available and accumulates at a rate of 2% of your St. Croix unit purchases. You can use these funds to be reimbursement for 50% of actual advertising charges spent on St. Croix advertising. The St. Croix name and/or products must be predominately displayed in the ad. The co-op ad credit will be prorated based on the percent of the ad used to promote St. Croix products. To qualify, ads must be submitted with this claim form no later than 90 days after the ad date.

CO-OP ADVERTISING CLAIM FORM

DATE: _____

DEALER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

I wish to claim the following advertising under St. Croix's Co-op Advertising program:

I have enclosed an invoice from the publications and original copies of the tear sheets.

MY DISTRIBUTOR IS: _____

PUBLICATION RADIO / TV	DATES PUBLISHED	TOTAL COST	ST. CROIX'S USE ONLY		
			% of ad St. Croix	Amount Eligible	50% of Eligible Approved

TOTAL CLAIM: _____

TOTAL CREDIT ISSUED: _____

St. Croix, a product of Even Temp, Inc.

P.O. Box 127 · Highway 34 · Waco, Nebraska 68460 · Toll Free Voice: (800) 709-7288 · Voice: (402) 728-5255 · Toll Free Fax: (866) 386-8367