

PACIFIC ENERGY
Co-Op Advertising Program

Co-Op coupons are available from your Distributor based on the type and number of Pacific Energy units purchased:

Vista Wood Stove	1 Coupon per unit
Vista Insert	2 Coupons per unit
Super 27 Wood Stove & Wood Insert	2 Coupons per unit
Vista Classic	3 Coupons per unit
Spectrum & Classic Wood Stove	3 Coupons per unit
Summit Wood Stove	3 Coupons per unit
Summit Wood Insert	3 Coupons per unit
Gas Units – All Models	4 Coupons per unit

Each coupon is worth \$5.00 and can be redeemed up to a maximum of 50% of your total costs (before GST in Canada) for advertising Pacific Energy products. This applies to space costs for printed advertising and time costs for television/radio advertising.

All ads must feature Pacific Energy products and should not be combined with other products. If other products are advertised, the Pacific Energy logo and/or product must be prominent. In combined ads we retain the right to determine the percentage of the ad eligible for credit.

Prior approval by telephone or fax must be obtained for yellow pages, catalogs, flyers, home shows and other non-traditional forms of advertising. *Please note: If prior approval is not obtained we retain the right to determine the percentage eligible for credit.*

When submitting your completed claim form for printed ads be sure to enclose the required original tear sheet of the ad complete with the date and a copy of the publication's invoice. Claim forms for television and radio ads require a copy of the script, an affidavit of performance and a copy of the station invoice. Please apply for your credits within six months of the publishing or airing date.

Pacific Energy will not participate in any advertising that, in our opinion, is misleading, inaccurate, unethical, of poor quality or in poor taste.

Mail completed paperwork and appropriate number of coupons to:

**Pacific Energy Co-Op Advertising,
2975 Allenby Road
Duncan, British Columbia, Canada
V9L 6V8**

Coupons may also be redeemed for various articles of clothing. Enclose the required number of coupons to cover the total cost (before GST in Canada) with your order form.

PACIFIC ENERGY CO-OP ADVERTISING PROGRAM

DATE: _____

NAME: _____
Please Print Clearly

ADDRESS: _____

ZIP CODE: _____

I wish to claim the following advertising under Pacific Energy's Co-Op Advertising Program:

I have enclosed an invoice from the publications and original copies of the tear sheets.

My Distributor Is: _____

PUBLICATION RADIO/TV	DATES PUBLISHED	TOTAL COST	PACIFIC ENERGY USE ONLY		
			% OF AD P.ENERGY	AMOUNT ELIGIBLE	50% OF ELIGIBLE APPROVED
TOTAL CLAIM					

TOTAL # OF COUPONS ENCLOSED: @\$5.00 = _____